



Hello and welcome to the Links & Leisure design lab. Before we get you into your custom vintage goods, please take a minute to brush up on who we are as a company and what we do. We'll go on to lay down the design studio etiquette we've put into place with the sole purpose of providing you and your members the very best vintage golf apparel. Don't worry, it won't take long and might even be a little bit refreshing. We're looking forward to showing you why you'll love working with us.

### ***History***

You may only just be hearing about us, or perhaps you've seen the work we've done with clubs hosting the US Open, US Amateur, and the US Four-Ball, but we've actually been in the golf apparel business for almost 20 years... it's about time we crossed paths! We may have taken a mulligan or two along the way, but our desire has always been to create the best looking and feeling t-shirts in your shop. We do offer many other quality items; however, vintage golf t-shirts are what truly sets Links & Leisure apart.

### ***Who We Are***

We are a small group of former PGA golf professionals who were always drawn to the game due to its nuanced nature, timeless traditions, and unmatched humor. We found that the best way to celebrate our passion and take on things was to put it on a t-shirt, so that's what we did! After many years, our designs continue to invoke the very best in human nature while providing a style and feel second to none.

### ***Design Lab Etiquette***

The purpose of laying out the following practices is to better serve you as our customer through the design process. This will give us the opportunity to effectively collaborate with you to provide the absolute best personalized garments on the market. To achieve this partnership, we ask for the following:

1. Please first understand that our designs are not simple cookie-cutter styles but rather concepts that will be customized to give you the best look for your garments. We will curate a vintage collection just for you based on your preferences.
2. All of our customizations are quite time consuming so please keep your requests to no more than two designs per inquiry.
3. Please allow our design team to do what we do. By now you've seen our work and know you're in good hands. You will be provided one edit request per design. This is where you'll be able to offer input and make any necessary corrections. Additional edits beyond this will be billed at \$50 per, however this is an *extreme* rarity.
4. Please also utilize our team to determine the best color matches for your design. We may provide you with a killer design that will work with most garment colors but there may be some colors that won't work. \*Please see our design basics page for further assistance.
5. Please allow for minor alterations to your order as we go to fulfillment. Periodically, a color or specific size may not be available when we begin fabrication; slight adjustments to your size run

or color selections may be necessary. Our staff has extensive experience in golf merchandising, any requisite adjustments will be carefully considered. During the print run, we may experience a misprint or damaged garment that will not be shipped so your order may come up a piece short from time to time, like other boutique companies, we recommend ordering a few more pieces to accommodate this situation (especially if ordering for an event). Industry standards have a shrinkage rate of about 3%, but rest assured, you will not be charged for any products unfit for your shop or event.

***What You Can Expect From Us***

It is our goal at L&L to help you in customizing the best-selling products in your shop. Our staff is extremely passionate and will bend over backwards in hopes of becoming your favorite golf apparel company to work with. We understand that you have many options when it comes to your soft good providers, and we certainly hope that Links & Leisure is a great match. If not, we wish you the very best for the 2022 season and simply ask that you keep us in mind for your next event or project.

Sincerely,  
The Links & Leisure Team